

OFFICE HOURS

Our medical offices are open Monday - Friday from 8 am to 5 pm. Our Optical is open 8 am until 6:00 pm Monday through Friday.

EMERGENCIES

Shoreline Vision always has physicians on call in case of emergency. After 5:00 pm please call our after hours number at 231.737.5850.

SCHEDULING AND PLANNING YOUR APPOINTMENT

You can call our main office at 231.739.9009 or toll free at 888.739.9009 Monday through Friday to schedule an appointment.

While we do our best to stay on schedule, emergencies do arise. Most appointments, such as an initial consultation or complete eye exam will take approximately 1-1/2 to 2 hours. For complete eye exams, laser vision and retinal evaluations both eyes will be dilated. Please always plan accordingly with time and transportation when scheduling your appointment.

BILLING AND INSURANCE

Shoreline Vision is a participating provider with Medicare, Blue Cross/Blue Shield, Priority Health and most other insurance companies. If you would like to know if we par with your insurance or have questions regarding your plan please call your insurance provider directly.

FINANCING AVAILABLE

Shoreline Vision offers Care Credit financing as an option. If you have questions regarding Care Credit please call our office at 231.739.9009.

LOCATIONS

Shoreline Vision currently has six convenient locations to serve you. We span the lakeshore serving patients from Ludington to Holland.

MUSKEGON

1266 East Sherman Blvd
Muskegon, MI 49444
Main - 231.739.9009
Optical - 231.737.4789
Monday - Friday 8 - 6pm

GRAND HAVEN

1445 Sheldon Rd #100
Grand Haven, MI 49417
Main - 616.842.1680
Optical - 616.842.1055
Monday - Friday 8:30 - 5:30pm

FREMONT

1401 W. Main Street, Suite 101
Fremont, MI 49412
Main - 231.924.9009
Monday - Friday 8:00 - 5:00 pm

NORTH MUSKEGON

301 Center Street
North Muskegon, MI 49445
Main - 231.744.4580
Monday - Friday 8:30 - 5:30pm

NORTON SHORES

3375 McCracken
Norton Shores, MI 49441
Main - 231.755.2291
Monday - Friday 8:30 - 5:30pm
Tuesday 8:30 - 7pm

SPRING LAKE

625 E. Savidge St.
Spring Lake, MI 49456
Main - 616.846.2280
Monday 8:30 - 7pm
Tuesday - Friday 8:30 - 5:30pm
www.shorelinevision.com



**Every Person
Every Lifestyle
Every Solution**

PHILOSOPHY

Our philosophy at Shoreline Optical is to provide each patient and customer with a “WOW” experience! The success of this philosophy is ensured by the knowledge and experience of our Board Certified Opticians and our commitment to providing you with the highest quality solutions designed for your individual visual demands.



QUALITY MATTERS WITH YOUR VISION

Our certified opticians are trained in the latest digital high definition lens technology and applications from:

Shamir, Zeiss, Gunnar, Varilux, Transitions and Polarized sun lenses.



LIFESTYLE QUESTIONNAIRE

Please answer the following lifestyle questions to help our opticians assist you in choosing the proper lenses to meet your visual and lifestyle needs.

1. Do you spend a lot of time on a computer or electronic device?
YES/NO
2. Do you spend time by the water?
YES/NO
3. Do you spend time in your yard or wood shop?
YES/NO
4. Would you like specialized eyewear for sports activities?
YES/NO
5. Do you want to be able to change your eyewear for a different look?
YES/NO
6. Do you have trouble driving at night?
YES/NO
7. Do you have problem with glare?
YES/NO



WHY PURCHASE GLASSES FROM SHORELINE

- Over 250 years of combined certified optical experience
- 6 convenient locations
- Fully-integrated regional eye care provider
- Excel in handling complicated visual needs and contact lens prescriptions
- Highest quality available with a 100% satisfaction guarantee



Our sunglass lines are:

Maui Jim, Oakley, Ray Ban, Zeal, Columbia, Vera Bradley, Kate Spade, Liz, Wiley X, Anne Et Valentine, Juicy, Nike, Adidas, Charmant Titanium and Carrera.

Receive **50% OFF** eyewear for **30** days after you purchase one pair at regular price

Shoreline Vision
Vision Care. For Life.®

Details: Must be used with a valid RX. Non transferrable, not to be combined with insurance or vision plans and void after 30 days from initial purchase. Does not include Oakley or Maui Jim.